

CLAIMS

What is claimed is:

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1. A method in an electronic auction for permitting simultaneous submission of bids on multiple different items using a single screen image, said method comprising the steps of:

simultaneously displaying, using a single screen image, a plurality of different items offered for auction;

10 permitting entry of a different bid for each of a plurality of said plurality of different items using said single screen image; and

simultaneously submitting said bid for each of said plurality of said plurality of different items from said
15 single screen image.

2. The method according to claim 1, further comprising the step of offering each of said plurality of different items for auction using a different one of a plurality of auction types.

20 3. The method according to claim 2, further comprising the step of offering one of said plurality of different items for auction using an interactive auction.

4. The method according to claim 2, further comprising the step of offering one of said plurality of different
25 items for auction using a single auction.

5. The method according to claim 2, further comprising the step of offering one of said plurality of different items for auction using a priced auction.

6. The method according to claim 2, further comprising the steps of:

offering a first one of said plurality of different items for auction using a priced auction;

offering a second one of said plurality of different items for auction using an interactive auction; and

10 offering a third one of said plurality of different items for auction using a single auction.

7. The method according to claim 1, further comprising the step of displaying, utilizing said single screen image, an offer of one of said plurality of different items for auction using a single auction.

8. The method according to claim 1, further comprising the steps of:

20 displaying, utilizing said single screen image, an offer of a first one of said plurality of different items for auction using a single auction;

displaying, utilizing said single screen image, an offer of a second one of said plurality of different items for auction using a priced auction; and

25 displaying, utilizing said single screen image, an offer of a third one of said plurality of different items for auction using an interactive auction, wherein said first, second, and third ones of said plurality of

different items are simultaneously displayed utilizing said single screen image.

9. The method according to claim 1, further comprising the steps of:

5 receiving said different bid for each of said plurality of said plurality of different items using said single screen image; and

simultaneously displaying a confirmation for said different bid for each of said plurality of said
10 plurality of different items using a second single screen image.

10. The method according to claim 1, further comprising the step of simultaneously submitting a different bid for each one of a first plurality of said plurality of
15 different items and submitting a modification for a each one of a second plurality of said plurality of different items.

11. The method according to claim 10, further comprising the step of simultaneously submitting a different bid for
20 each one of a first plurality of said plurality of different items and cancelling each one of a second plurality of said plurality of different items.

12. The method according to claim 11, further comprising the step of simultaneously submitting a different bid for
25 each one of a first plurality of said plurality of different items and revising each one of a second plurality of said plurality of different items.

13. The method according to claim 3, further comprising the step of permitting an entry of a proxy for at least one of said plurality of said plurality of different items utilizing said single screen image.

5 14. The method according to claim 13, further comprising the step of simultaneously submitting said bid for each of said plurality of said plurality of different items and said proxy for at least one of said plurality of said plurality of different items utilizing said single screen
10 image.

15 15. The method according to claim 1, wherein the step of simultaneously displaying, using a single screen image, a plurality of different items offered for auction further comprises the step of simultaneously displaying, using
15 said single screen image, a plurality of different offerings offered for auction, wherein an offering includes one or more items.

16. The method according to claim 1, further comprising the steps of:
20 selecting a plurality of said plurality of different offerings to display to a particular user; and
simultaneously displaying, using said single screen image, only said plurality of said plurality of different offerings.

17. An electronic auction system for permitting simultaneous submission of bids on multiple different items using a single screen image, comprising:

5 a single screen image for simultaneously displaying a plurality of different items offered for auction;

means for permitting entry of a different bid for each of a plurality of said plurality of different items using said single screen image; and

10 said single screen image for simultaneously submitting said bid for each of said plurality of said plurality of different items from said single screen image.

18. The system according to claim 17, further comprising a plurality of auction types, wherein each of said
15 plurality of different items is offered for auction using a different one of said plurality of auction types.

19. The system according to claim 18, further comprising said single screen image for offering one of said plurality of different items for auction using an
20 interactive auction.

20. The system according to claim 18, further comprising said single screen image for offering one of said plurality of different items for auction using a single auction.

25 21. The system according to claim 18, further comprising said single screen image for offering one of said

plurality of different items for auction using a priced auction.

22. The system according to claim 21, further comprising:

5 said single screen image for offering a first one of said plurality of different items for auction using a priced auction;

10 said single screen image offering a second one of said plurality of different items for auction using an interactive auction; and

 said single screen image for offering a third one of said plurality of different items for auction using a single auction.

15 23. The system according to claim 17, further comprising said single screen image for displaying an offer of one of said plurality of different items for auction using a single auction.

24. The system according to claim 17, further comprising:

20 said single screen image for displaying an offer of a first one of said plurality of different items for auction using a single auction;

25 said single screen image for displaying an offer of a second one of said plurality of different items for auction using a priced auction; and

 said single screen image for displaying an offer of a third one of said plurality of different items for auction using an interactive auction, wherein said first,

second, and third ones of said plurality of different items are simultaneously displayed utilizing said single screen image.

25. The system according to claim 17, further
5 comprising:

said single screen image for receiving said different bid for each of said plurality of said plurality of different items using said single screen image; and

10 a second single screen image for simultaneously displaying a confirmation for said different bid for each of said plurality of said plurality of different items.

26. The system according to claim 17, further comprising
15 said single screen image for simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and submitting a modification for a each one of a second plurality of said plurality of different items.

27. The system according to claim 26, further comprising
20 said single screen image for simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and for cancelling each one of a second plurality of said plurality of different items.

28. The system according to claim 26, further comprising
25 said single screen for simultaneously submitting a different bid for each one of a first plurality of said

plurality of different items and for revising each one of a second plurality of said plurality of different items.

29. The system according to claim 19, further comprising said single screen image permitting an entry of a proxy
5 for at least one of said plurality of said plurality of different items.

30. The system according to claim 29, further comprising said single screen image for simultaneously submitting said bid for each of said plurality of said plurality of
10 different items and said proxy for at least one of said plurality of said plurality of different items.

31. The system according to claim 17, further comprising said single screen image for simultaneously displaying a plurality of different offerings offered for auction,
15 wherein an offering includes one or more items.

32. The method according to claim 17, further comprising:

means for selecting a plurality of said plurality of different offerings to display to a particular user; and
20 said single screen image for simultaneously displaying only said plurality of said plurality of different offerings.

33. A computer readable medium including an electronic auction for permitting simultaneous submission of bids on
25 multiple different items using a single screen image, said computer readable medium comprising:

instruction means for simultaneously displaying,
using a single screen image, a plurality of different
items offered for auction;

5 permitting entry of a different bid for each of a
plurality of said plurality of different items using said
single screen image; and

simultaneously submitting said bid for each of said
plurality of said plurality of different items from said
single screen image.

10 34. The computer readable medium according to claim 33,
further comprising instruction means for offering each of
said plurality of different items for auction using a
different one of a plurality of auction types.

15 35. The computer readable medium according to claim 34,
further comprising instruction means for offering one of
said plurality of different items for auction using an
interactive auction.

20 36. The computer readable medium according to claim 34,
further comprising instruction means for offering one of
said plurality of different items for auction using a
single auction.

25 37. The computer readable medium according to claim 34,
further comprising instruction means for offering one of
said plurality of different items for auction using a
priced auction.

38. The computer readable medium according to claim 34, further comprising:

instruction means for offering a first one of said plurality of different items for auction using a priced
5 auction;

instruction means for offering a second one of said plurality of different items for auction using an interactive auction; and

instruction means for offering a third one of said plurality of different items for auction using a single
10 auction.

39. The computer readable medium according to claim 33, further comprising instruction means for displaying, utilizing said single screen image, an offer of one of
15 said plurality of different items for auction using a single auction.

40. The computer readable medium according to claim 33, further comprising:

instruction means for displaying, utilizing said
20 single screen image, an offer of a first one of said plurality of different items for auction using a single auction;

instruction means for displaying, utilizing said single screen image, an offer of a second one of said
25 plurality of different items for auction using a priced auction; and

instruction means for displaying, utilizing said single screen image, an offer of a third one of said plurality of different items for auction using an

interactive auction, wherein said first, second, and third ones of said plurality of different items are simultaneously displayed utilizing said single screen image.

- 5 41. The computer readable medium according to claim 33, further comprising:

instruction means for receiving said different bid for each of said plurality of said plurality of different items using said single screen image; and

- 10 instruction means for simultaneously displaying a confirmation for said different bid for each of said plurality of said plurality of different items using a second single screen image.

- 15 42. The computer readable medium according to claim 33, further comprising instruction means for simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and submitting a modification for a each one of a second plurality of said plurality of different items.

- 20 43. The computer readable medium according to claim 42, further comprising instruction means for simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and cancelling each one of a second plurality of said
25 plurality of different items.

44. The computer readable medium according to claim 42, further comprising instruction means for simultaneously

submitting a different bid for each one of a first plurality of said plurality of different items and revising each one of a second plurality of said plurality of different items.

5 45. The computer readable medium according to claim 35, further comprising instruction means for permitting an entry of a proxy for at least one of said plurality of said plurality of different items utilizing said single screen image.

10 46. The computer readable medium according to claim 43, further comprising instruction means for simultaneously submitting said bid for each of said plurality of said plurality of different items and said proxy for at least one of said plurality of said plurality of different
15 items utilizing said single screen image.

47. The computer readable medium according to claim 34, wherein the instruction means for simultaneously displaying, using a single screen image, a plurality of different items offered for auction further comprises
20 instruction means for simultaneously displaying, using said single screen image, a plurality of different offerings offered for auction, wherein an offering includes one or more items.

48. The computer readable medium according to claim 34,
25 further comprising:

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instruction means for selecting a plurality of said plurality of different offerings to display to a particular user; and

5 instruction means for simultaneously displaying, using said single screen image, only said plurality of said plurality of different offerings.

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